



## ANNIVERSARY COMPUTERWORLD

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Hong Kong's Source of IT Insight

### Content

#### Different...and unique

**Cover Story** Focuses on a business IT challenge or an industry-wide issue that taxes the minds of CIOs and IT managers.

**Chinawatch** Looks at recent developments or trends in China's IT industry with relevance to the Hong Kong market.

**Viewpoint** Provides expert objective opinions on current technology trends or industry issues.

**Careerpage** IT career perspectives from HR experts, vendors and industry professionals.

**Industryprofile** Profiles of local technology firms, local industry bodies and key industry/market figures.

**Techwatch** Examines specific technologies with a view to present the significant trends and developments happening within that market.

**Techguide** Looks at the latest enterprise and SME product developments and offerings.

**Techreview** In-depth reviews into the nuts and bolts of enterprise software and hardware.

**Techfads** Show off the latest gadgetry and tech toys to tease and titillate modern-day geeks.

### Editorial Calendar 2009

#### January-February (to be published in mid-Feb)

CWHK 25th Anniversary Issue  
25 years of IT in Hong Kong

#### March

Annual IT-Telecoms Salary Survey 2009 Awards  
Preview -- Servers and datacenter & Storage

#### April

State of the CIO  
Awards Preview -- Networks and security

#### May

Cost control -- downturn strategies  
Awards Preview -- Applications and Services

#### June -- Signature Issue

*Computerworld Hong Kong Awards 2009*  
Plus Info-Security Special Report

#### July

Shaping IT to meet business & customer needs  
Software as a service

#### August-September (to be published in Sept)

Risk and control—the state of security survey  
(CW and EI)  
Virtualization  
Managed services

#### October -- Signature Issue

*Top IT projects in Hong Kong 2009*

#### November

Mobility special report  
Business Intelligence

#### December -- Signature Issue

*Technology Trendlines 2009*

#### PLUS every month:

*Industry news from HK, Macau and China*

*Vertical focus*

*HK case studies*

*Careers Page*

*Product news and reviews*

